



PUBLIC SERVICE RECOGNITION WEEK

MAY 3-9, 2020

LOCAL CHAPTERS GUIDE

WHAT IS PUBLIC SERVICE RECOGNITION WEEK?

Celebrated the first full week in May since 1985, *Public Service Recognition Week* (PSRW) is a time set aside to honor the men and women who serve our nation as federal, state, county and local government employees. Throughout the nation and the world, public servants use this occasion to educate others about the work they do and why they have chosen public service careers, as well as the many ways government services make life better for all of us.

From the steps of the Capitol to the smallest towns, public servants will participate in ceremonies, information fairs, parades and other events in their honor. At the same time, they will work to open new avenues of communication with the public about the essential value of government service in sustaining the quality of American life.

RESOURCES TO HELP YOU

We hope you will join the Partnership for Public Service (Partnership) and the Public Employees Roundtable (PER) in this year's PSRW celebration. The Partnership and PER understand that many celebrants have very limited budgets, time and space to carry out a PSRW celebration. We developed this guide to share examples of low-cost ways your organization can celebrate *Public Service Recognition Week*.

Additional resources are available on the PSRW website. These include a general How to Celebrate Guide, a Teacher's Guide, and a calendar of events. These resources are available to be used and shared as needed.

Many of the ideas are simple, fun and inexpensive. Others require more coordination, planning and preparation. Whatever you do, it's a step toward public servants receiving the respect and appreciation they deserve.

FOR MORE INFORMATION

Email psrw@ourpublicservice.org or call us at (202) 775-9111 for more information about how your organization can participate in PSRW. Complete program details are also available at psrw.org.

HOW YOU CAN HELP

At the heart of *Public Service Recognition Week* is the opportunity to invigorate government workers by offering them the thanks they richly deserve but seldom receive. During this week-long celebration, it's important to honor public employees and tell them their dedication and service are noticed and appreciated.

GOALS OF PSRW

During PSRW, the Partnership and PER hope that public employees use the week to educate citizens about the work they do and why they have chosen public service careers, as well as the many ways government services make life better for the American people. Specifically, the goals of the program are to:

- Connect and educate citizens nationwide to the work of their government.
- Improve the perception and morale of federal workers and other public servants.
- Help inspire a new generation of public servants.

PSRW MESSAGES

PSRW is the perfect time to inform the American people about what public employees do, why they do it and how well they do it. Additionally, we want to foster pride among public servants and introduce the public to the wide range of employment opportunities in government. The following are key messages to use during PSRW:

- Government workers are doing important work that positively affects all of us every day.
- Government needs people like you to address the incredible challenges our nation is facing.
- Public servants deserve thanks for working diligently on our behalf.
- Government service is public service.

GET EVERYONE INVOLVED

Use PSRW to reach a wide range of audiences and build new partnerships with other public employees, associations, community organizations and private corporations. The image of public employees is strengthened when citizens see us working in cooperation with each other and with the community.



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